



# Carla Simões

PROJECT MANAGER

## Turismo de Portugal

<http://www.turismodeportugal.pt>

### BILATERAL MEETINGS

(17:00 - 20:00 )

**DESCRIPTION** Turismo de Portugal is the national tourism authority responsible for promotion, enhancement and sustainability of tourism activities, aggregating within a single entity all the institutional competencies related to stimulation of tourism activities, from the supply sector to demand.

**ORGANIZATION TYPE** Other,

**AREAS OF ACTIVITIES** TOURISM

## Idea

### HOW TO DEVELOP A CYCLING DESTINATION ?

One of our goals is to work in partnership with public and private agents, in order to help nature tourism companies, particularly those who work cycling segment, to develop contents, projects and experiences focused in cycling tourists.

#### COOPERATION OFFERED

1. Other

#### COOPERATION REQUESTED

1. Other